

FINAL DEMONSTRATION ACTIVITY REPORT

WP 5.3

**THE CITY OF ŁÓDŹ
2006-20011**

ANNEX 5

**Educational and dissemination activities
related to demonstration projects**

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CONTENT:

1	The Guide of Łódź Rivers	3
2	Films.....	4
3	Educational path along the SWITCH Demonstration Projects	4

1 The Guide of Łódź Rivers

Between 2007 and 2008, a Guide of Łódź Rivers entitled *Z biegiem łódzkich rzek (Following the Course of Łódź Rivers)* was developed (Fig. 1). It promotes active ways of spending leisure time in urban areas located within the river valleys, and the idea of SWITCH project.

The Guide consists of 8 sections. Each section concerns a Łódź river, including its tributaries. The publication's objective is to inform Łódź inhabitants of the role the rivers used to play in the history of development of today's image of the City and of the changes that took place within the past two centuries in the context of Łódź streams. The source areas, where the City developed, provided the main stimulus of textile industry development in Łódź. During several decades, as a result of changes in the production technologies, the rivers ceased being the sources of energy and raw materials and finally became collectors of post-industrial waste. Currently, many of these rivers have also been connected to the city rainwater drainage system.

More detailed knowledge concerning the share of the rivers in developing the present characteristics of the City and using it as a "guide" around attractive natural parts of Łódź is to inform its inhabitants of the issues of water management in the context of having it delivered by the local government. It will also increase their awareness on how the sound management of water resources may contribute to good living standard and health, as well as safety of the inhabitants in the context of wastewater collectors and retention reservoirs.

The information concerning leaflets was published in "Echo Miasta" (a Łódź daily newspaper), and a brochure "Following the Course of Łódź Rivers – the Łódka River" was also attached to the relevant issue. The information also included a note concerning free distribution of these brochures in future. The Tourist Information Centre will Łódź will be involved in this activity.

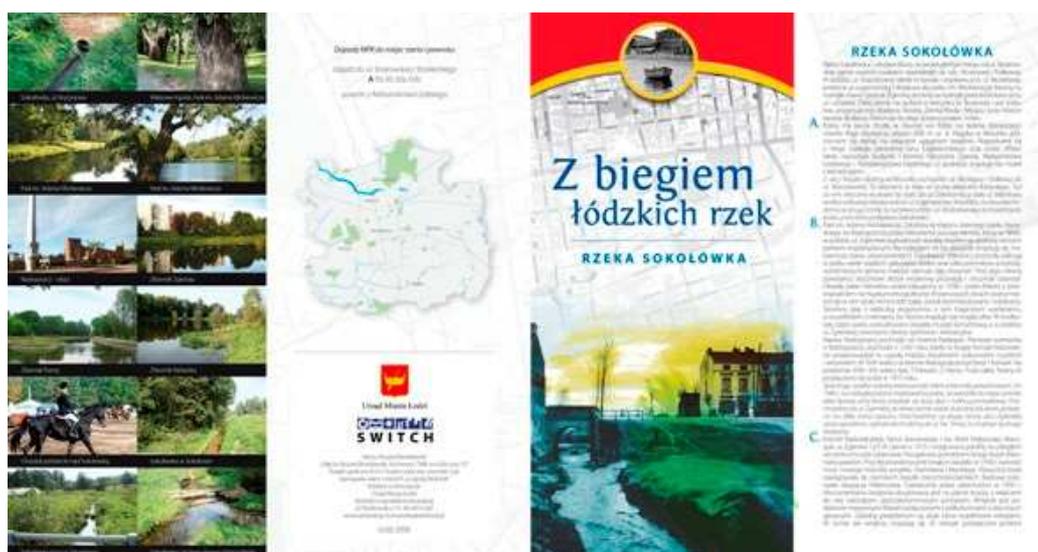


Figure 1. The Guide of Łódź Rivers – Sokolówka

2 Films

The following films were produced during the SWITCH project with the purpose of dissemination of the concept and results of SWITCH and the technologies developed in Łódź:

- Ecohydrology for the city of future (2009). The film presents results of SWITCH Łódź - the idea of application of ecohydrology in urban areas- and its follow up. It also shows the concept of the Blue-Green Network and its role in creating the quality of life in the city. The film also presents new activities undertaken by the City as the spin-offs of the SWITCH project, which were implemented in order to achieve the SWITCH vision.
- Sokołówka River Rehabilitation (2010, by Jerzy Bezkowski). It documents the work implemented from the start of the Sokołówka River Rehabilitation Programme and SWITCH. It presents the reservoirs of Zgierska, Teresy and Wycieczkowa, and Folwarczna Sedimentary Tank. It also presents the Guide “Z biegiem łódzkich rzek”.
- From Green to From Grey to Green? From Grey to Green? (2010). The film presents the technology of converting sewage sludge into biomass and its economics. Views of the Łódź LA members and practitioners working with the bioenergy production and use are presented.
- Film for the social campaign “Łódź uses water wisely”. The film provides a basis of a social campaign for promoting Best Management Practices in Stormwater management.

All the films are available on the SWITCH website.

3 Educational path along the SWITCH Demonstration Projects

In 2010, an educational path was established under the demonstration projects (Figure 2). It is addressed to general public and it is to demonstrate the concept and ideas behind the implementations carried out under demonstration projects by SWITCH. The educational path comprises 4 information boards, three of which were located by the Sokołówka River and one on the WWTP.

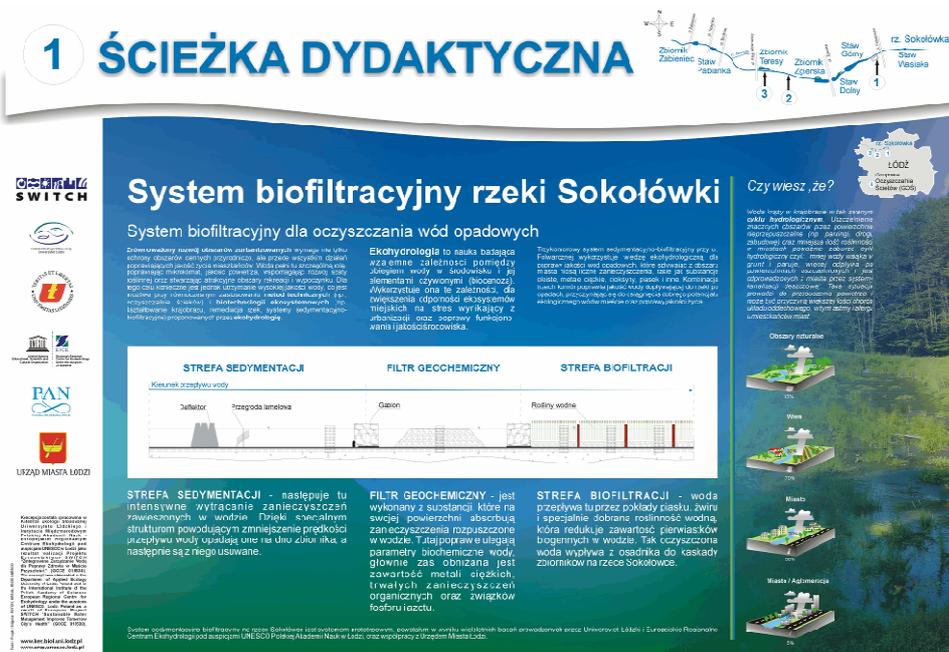


Figure 2. Example of an information board on the educational path on the Sokołówka River. All the boards are available in the SWITCH website.